

SCHOOL OF MANAGEMENT

ITMU/SOM/ISM/2020/Notice/001

Date: January 17, 2020

<u>Notice</u>

8th Innovation Summit

We are thrilled to announce that the School of Management at ITM University will host the **8th Innovation Summit** on **January 24 and 25, 2020**. This summit is a premier event designed to bring together industry leaders, students, and faculty members to explore the latest trends in innovation and management.

Event Details

Event: 8th Innovation Summit **Dates:** January 24-25, 2020 **Venue:** Ustad Allauddin Khan Auditorium, LDV Block, ITM University, Gwalior

The Innovation Summit is a flagship event for our School of Management, serving as a vital platform for fostering creativity, stimulating thought leadership, and gaining a comprehensive understanding of various industry challenges and opportunities. This event provides a unique opportunity to hear from and interact with distinguished experts who are at the forefront of industry innovation.

Objectives

- **Explore Latest Trends:** Gain insights into the current trends and future directions in innovation and management.
- **Foster Creativity:** Engage with industry leaders and thought leaders to inspire innovative thinking and solutions.
- **Networking Opportunities:** Connect with professionals, faculty members, and peers to build a strong network in the management field.

Your participation is highly encouraged as it offers a significant opportunity to expand your knowledge, engage with industry leaders, and gain insights essential for your academic and professional growth. We look forward to your active involvement in making this summit a success. For more information kindly contact **Mr. Amol Mutatkar**.

Prof. Keshav Kansana Head of the Department School of Management

Copies for information:

- 1. Dean, School of Management
- 2. Class Co-ordinators
- 3. Mentors



School of Management, ITM University 8th Innovation Summit

The 8th Innovation Summit, hosted by the School of Management at ITM University, Gwalior, on January 24-25, 2020, was a resounding success. It offered a platform for industry leaders, students, and faculty members to converge and explore the latest trends in innovation and management. The summit aimed to foster creativity, stimulate thought leadership, and provide a comprehensive understanding of various industry challenges and opportunities. This report provides an overview of the summit, highlighting the key speakers, themes, and learning outcomes.



Fig. Inaugural and Valedictory Session of the 8th Innovation Summit

Importance of the Event

The Innovation Summit is a flagship event for the School of Management at ITM University, serving as a catalyst for innovation and leadership in the business world. The summit brings together a diverse group of experts who share their knowledge and experiences, thus inspiring students and professionals to push the boundaries of creativity and thought. By exploring current industry trends and innovations, the summit plays a crucial role in equipping attendees with the skills and insights needed to navigate the complexities of the modern business environment.

Event Highlights

The two-day event was inaugurated by prominent figures from academia and industry. The summit featured a series of keynote speeches, panel discussions, and interactive sessions, which provided participants with an opportunity to engage with experts and gain practical



insights into various fields. The main themes revolved around innovation strategies, technological advancements, and the integration of mindfulness in business practices.



Fig. Eminent Speakers Sharing Their Thoughts with the Students during Innovation Summit

Keynote Sessions and Speakers:

- 1. **Dr. Vinay Dabholkar** An independent consultant specializing in design thinking, innovation strategy, and mindfulness. Dr. Dabholkar's session focused on the importance of integrating mindfulness into innovation processes to enhance creativity and problem-solving skills. His extensive experience as an author and visiting faculty at prestigious institutions like IIM-Bangalore and IIT Bombay enriched the discussion.
- 2. **Mr. Abhijeet Patil** Head of sales at Great Lakes E-learning Services Pvt. Ltd., Bangalore, specializing in professional programs such as Artificial Intelligence and Machine Learning. A noted TEDx speaker, Mr. Patil shared insights on the future of AI and the transformative potential it holds for various industries.
- 3. **Mr. Praveen Singhal** Co-founder of Witty Feeds, with expertise in social media, content management, and traffic acquisition. Mr. Singhal's talk emphasized the critical role of social media in content distribution and audience engagement, offering practical advice on leveraging these platforms effectively.



- 4. **Mr. Abhinav Kumar** With over two decades of experience in aerospace, smart cities, and security domains, Mr. Kumar provided a comprehensive overview of the latest trends in these fields, drawing from his work with HAL, TATA Advanced Systems Ltd., and Reliance Industries.
- 5. **Ms. Shalu Manan** An industry leader with 19 years of experience in top management positions at GE and Genpact. Ms. Manan's session focused on organizational performance and the importance of leadership in driving innovation and operational excellence.
- 6. **Captain Vipul Sharma** A former Indian Army officer currently working with Mitsubishi Heavy Industries, overseeing HR, general management, and IT. Captain Sharma's talk provided valuable insights into the intersection of military leadership and business management.



Fig. Experts Interacting with the Students during 8th Innovation Summit

Key Themes and Sub-themes

1. Design Thinking and Innovation Strategy:

- Emphasis on creative problem-solving techniques and the application of design thinking to develop innovative business solutions.
- Exploration of strategic frameworks for fostering a culture of innovation within organizations.
- 2. Artificial Intelligence and Machine Learning:



- Insights into the latest advancements in AI and ML technologies and their potential to revolutionize various industries.
- Discussions on ethical considerations and the impact of AI on the future workforce.

3. Social Media and Digital Marketing:

- Strategies for effective content management and audience engagement in the digital age.
- The role of social media in shaping consumer behavior and brand perception.

4. Organizational Performance and Leadership:

- The significance of leadership in driving organizational change and fostering a culture of excellence.
- Best practices for enhancing employee engagement and performance management.

5. Human Resource Management:

- The role of HR in talent acquisition, development, and retention in a dynamic business environment.
- Strategies for managing workforce diversity and promoting inclusive workplace practices.

6. Innovation in Aerospace and Smart Cities:

- Trends and challenges in the aerospace industry and the development of smart city solutions.
- The integration of advanced technologies in urban planning and infrastructure development.

Student Engagement and Learning Outcomes

The summit provided students with a unique opportunity to interact with industry leaders and gain firsthand knowledge of current trends and challenges in various fields. Through engaging keynote sessions and interactive discussions, students were encouraged to think critically and apply innovative approaches to real-world problems. The event also facilitated networking opportunities, allowing students to connect with professionals and explore potential career paths.

Key Learning Outcomes:

• Enhanced understanding of innovation strategies and their application in different industries.



- Practical insights into the use of AI and digital technologies to drive business growth.
- Greater appreciation for the role of leadership and organizational culture in fostering innovation.
- Exposure to diverse perspectives on social media, content management, and digital marketing.
- Understanding of the challenges and opportunities in aerospace and smart city development.

Conclusion

The 8th Innovation Summit at ITM University was a significant success, bringing together a diverse group of speakers and participants to explore the latest trends in innovation and management. The event not only provided valuable insights and knowledge but also inspired attendees to pursue innovative approaches in their respective fields. Moving forward, it is recommended that similar initiatives be continued to bridge the gap between academia and industry, fostering a culture of innovation and excellence within the university community.



Fig. Students collecting award from the speaker during innovation summit



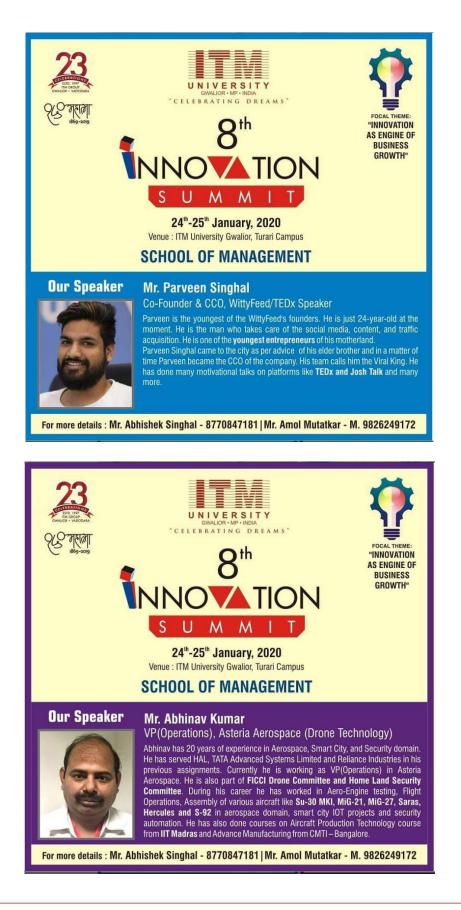


















"CELEBRATING DREAMS"

	UNIVERSITY GWALIOR MP - INDIA "CELEBRATING DREAMS"							
		School of Manager						
		8th Innovation Sun	nmit					
		Attendance						
S.No.	Program	Date: 24-25 Januar Name of the student		Attendance				
1	MBA (DUAL)	Yash Sahu	Roll number MBAN1MG18001	Altendance				
3	MBA (DUAL)	Balwant Yadav	MBAN1MG18001 MBAN1MG18003	Balvaro				
4	MBA (DUAL)	Rishav Jaiswal	MBAN1MG18003					
5	MBA (DUAL)	Vaishnav Bhardwaj	MBAN1MG18005	(A) along				
6	MBA (DUAL)	Amritansh Ken	MBAN1MG18006	Variation				
8	MBA (DUAL)	Merajul Husain Ansari	MBAN1MG18008	MBIO				
9	MBA (DUAL)	Sejal Agarwal	MBAN1MG18009	0.1				
11	MBA (DUAL)	Kanhaiya Mangal	MBAN1MG18011	ajol				
12	MBA (DUAL)	Aditya Goyal	MBAN1MG18012	-A5-				
13	MBA (DUAL)	Sohrab Mushfiq	MBAN1MG18013	Actoralding				
14	MBA (DUAL)	Amrita Sharma	MBAN1MG18014	hardt				
15	MBA (DUAL)	Anudhi Mangal	MBAN1MG18015	Andhi				
17	MBA (DUAL)	Aviral Mishra	MBAN1MG18017	Ausad				
18	MBA (DUAL)	Clinton Jamatia	MBAN1MG18018	Clinton				
19	MBA (DUAL)	Deepak Singh	MBAN1MG18019	-746-				
20	MBA (DUAL)	Harmandeep Singh	MBAN1MG18020	Hamaroch				
21	MBA (DUAL)	Khushboo Mishra	MBAN1MG18021	Shishow				
23	MBA (DUAL)	Muskan Chopra	MBAN1MG18023	A				
24	MBA (DUAL)	Princy Jain	MBAN1MG18024	Kjain				
26	MBA (DUAL)	Richa Singh	MBAN1MG18026	Ruche				
27	MBA (DUAL)	Shambhavi Verma	MBAN1MG18027	Ring				
28	MBA (DUAL)	Sylvester Francies John	MBAN1MG18028	Simila				
30	MBA (DUAL)	Yashraj Singh Tomar	MBAN1MG18030	/anniAl				
31	MBA (DUAL)	Yuvraj Sharma	MBAN1MG18031	101				
32	MBA (DUAL)	Nandini Umraiya	MBANIMG18032	Mandimi				
34	MBA (DUAL)	Sakshi	MBAN1MG18034	Salephi				
35	MBA (DUAL)	Andlapuri Dinesh	MBAN1MG18035	Indput				
36	MBA (DUAL)	Anisha Dixit	MBAN1MG18036	ARIXIE				
37	MBA (DUAL)	Garv Agarwal	MBAN1MG18037	60000.				
38	MBA (DUAL)	Isha Dixit	MBAN1MG18038	(sha				
39	MBA (DUAL)	Swarnima Shrivastava	MBAN1MG18039 MBAN1MG18041	than?				
41	MBA (DUAL)	Sana Khan						

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		"CELEBRATIN	G DREAMS"			
		School of Manager	nent			
		8th Innovation Sun	nmit			
		Attendance				
C.N.		Date: 24-25 Januar	ry 2020			
S.No.	Program	Name of the student	Roll number	Attendance		
43	MBA (DUAL)	Harpreet Kaur	MBAN1MG18043	Han		
44	MBA (DUAL)	Harsh Gupta	MBAN1MG18044	Hash		
45	MBA (DUAL)	Kapil Singh	MBAN1MG18045	Fapril		
47	MBA (DUAL)	Preksha Pathak	MBAN1MG18047	Ruena		
48	MBA (DUAL)	Sandesh Govindani	MBAN1MG18048	Condern		
50	MBA (DUAL)	Deepak Upadhyay	MBAN1MG18050	-P6-		
51	MBA (DUAL)	Gladness Genard Mutayoba	MBAN1MG18051	Geladver		
53	MBA (DUAL)	Sumana Pradhan	MBAN1MG18053	Pradro		
54	MBA (DUAL)	Tiyasa Barai	MBAN1MG18054	-A6-		
55	MBA (DUAL)	Abhishek	MBAN1MG18055	ADA		
56	MBA (DUAL)	Aditya Sharma	MBAN1MG18056	Adity		
57	MBA (DUAL)	Ajay Sharma	MBAN1MG18057	Ajan		
58	MBA (DUAL)	Anant Kumar Jain	MBAN1MG18058	tungh		
59	MBA (DUAL)	Gagan Tolani	MBAN1MG18059	Telenilia		
60	MBA (DUAL)	Harsh Jain	MBAN1MG18060	Hach		
61	MBA (DUAL)	Harshit Pandey	MBAN1MG18061	Headnit		
62	MBA (DUAL)	Khushi Bhoite	MBAN1MG18062	-A6		
63	MBA (DUAL)	Lovepreet Kaur	MBAN1MG18063	-Ab-		
64	MBA (DUAL)	Luv Neekhra	MBAN1MG18064	by Neof		
65	MBA (DUAL)	Mohammad Arshil	MBAN1MG18065	- Asher		
66 67	MBA (DUAL)	Nirmal Purwar	MBAN1MG18066	plund		
68	MBA (DUAL)	Param Singh Parmar	MBAN1MG18067	Papen		
69	MBA (DUAL)	Rao Arjun Singh	MBAN1MG18068	Alland		
	MBA (DUAL)	Sanskar Singh	MBAN1MG18069	Jantka		
70	MBA (DUAL)	Sarvesh Kumar	MBAN1MG18070	Sarry		
71	MBA (DUAL)	Satyam Sharma	MBAN1MG18071			
72	MBA (DUAL)	Shashank Roy Saxena	MBAN1MG18072	Shaetent		
73	MBA (DUAL)	Shivang Goley	MBAN1MG18073	Shin		
74	MBA (DUAL)	Vanshika Purohit	MBAN1MG18074	-A6-		
75 76	MBA (DUAL)	Vanshika Singh Ashi Gupta	MBAN1MG18075	Var		
	MBA (DUAL)	Dhananjay Singh Yadav	MBAN1MG18076	- Six		
77 78	MBA (DUAL) MBA (DUAL)	Pritpal Singh Batth	MBAN1MG18077 MBAN1MG18078	Shart		

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	Attendance Date: 24-25 January 2020								
S.No.	Program	Name of the student	Roll number	Attendance					
79	MBA (DUAL)	Pushpendra Singh Jadon	MBAN1MG18079	Ruppere					
80	MBA (DUAL)	Sahil Singh	MBAN1MG18080	Rafiel					
81	MBA (DUAL)	Thangsabam Bipinkumar singh	MBAN1MG18081	Jenth					
82	MBA (DUAL)	Yogesh Gurjar	MBAN1MG18082	Vased					
83	MBA (DUAL)	Mohit Yaday	MBAN1MG18083	Norit					
84	MBA (DUAL)	Abhishek Tomar	MBAN1MG18084	Abhieht					
85	MBA (DUAL)	Arihant Jain	MBAN1MG18085	-A6-					
86	MBA (DUAL)	Mausam Gupta	MBAN1MG18086	AR					
87	MBA (DUAL)	Muskan Khator	MBAN1MG18087	Heher Ab-					
88	MBA (DUAL)	Neha Rajput	MBAN1MG18088	flame					
89	MBA (DUAL)	Prashansa Jain	MBAN1MG18089	Phasna					
90	MBA (DUAL)	Shristi Gupta	MBAN1MG18090	Sign					
91	MBA (DUAL)	Siddhartha Ghosh	MBAN1MG18091	1 Can					
92	MBA (DUAL)	Sugandha Chauhan	MBAN1MG18092	Jai L					
93	MBA (DUAL)	Ankit Jain	MBAN1MG18093	Jaint					
94	MBA (DUAL)	Bah Youssouf	MBAN1MG18094	Stoupay					
95	MBA (DUAL)	Doua Axel	MBAN1MG18095	₽.					
96	MBA (DUAL)	Abraham Josue Tobi Wola	MBAN1MG18096	18/24					
97	MBA (DUAL)	Kouakou Aya Anne Felicite	MBAN1MG18097	fatile					
98	MBA (DUAL)	Neha Parihar	MBAN1MG18098	-1p6-					
99	MBA (DUAL)	Aniket Agarwal	MBAN1MG18099	hitet					
100	MBA (DUAL)	Nitin Tomar	MBAN1MG18100	Nitras					
101	MBA (DUAL)	Mahek Agrawal	MBAN1MG18101	-Ab-					

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